



## TERMS AND CONDITIONS



Last updated: 07/05/2020

Please read these Terms and Conditions ("Terms") carefully before registering to participate in the FOCUS ON AUSTRALIA campaign ("Campaign"), operated by CR Surfacing Laboratories Pty Ltd. Your access to and use of the marketing material ("Service") provided through the Campaign is conditioned on your acceptance of and compliance with these Terms. These Terms apply to all participants in the Campaign. By accessing or using the Service you agree to be bound by these Terms.

### OBJECTIVES OF THE TERMS

The objectives of the Terms and Conditions are to:

- provide information to the participants of the Campaign ("Participants") on their rights and obligations to ensure the consistent, correct usage of Service;
- build consumer confidence that goods promoted in association with the Campaign comply with consumer information and legislative labelling standards of country of origin and promote the benefits of buying Australian goods; and
- enable the Service to be used to raise the domestic profile of goods that are produced in Australia.

### BECOMING A PARTICIPANT

Any Australian-based independent optometry practice ("Applicant") can apply to participate in the Campaign. Registration Forms are available from CR Surfacing Laboratories and its Business Development Managers, and from the CR Surfacing website. Applications are assessed by and subject to the approval of CR Surfacing Laboratories.

To be eligible for participating in the Campaign, the Applicant must have an active account with CR Surfacing Laboratories.

Becoming a Participant of FOCUS ON AUSTRALIA involves obligations. In applying to participate in the Campaign, every Applicant must agree to abide by these obligations.

Joining the Campaign and FOCUS ON AUSTRALIA is free of charge.

### PARTICIPANT OBLIGATIONS

The obligations of the FOCUS ON AUSTRALIA Participants are:

- to agree to conduct 80% of their lens purchases in dollar value from CR Surfacing Laboratories;
- to permit audit activity by CR Surfacing Laboratories and its representatives to ensure that the Service has been used in accordance with these Terms;
- to ensure that all relevant employees are aware of these Terms; and
- to report a potential infringement of the Service or Campaign.

By signing the FOCUS ON AUSTRALIA Registration Form, each Applicant agrees to comply with the Terms and Conditions, abide by the obligations, cooperate with CR Surfacing Laboratories if selected for a compliance audit, and must not challenge CR Surfacing in any manner to take appropriate measures for the protection of the Campaign.

### APPROVAL OF APPLICATION

CR Surfacing Laboratories will approve an application where CR Surfacing is satisfied that:

- the Applicant meets the appropriate compliance criteria;
- the granting of participation is not likely to bring the Campaign into disrepute; and
- the Applicant has received a copy of the Terms and Conditions relating to use of the Service and agreed to abide by these Terms.

Approval of participation will be evidenced by issuing a certificate and listing on CR Surfacing website.

### TERMINATION CONDITIONS

The Participant will have the right to withdraw from the Campaign at any time. The Participant must give written notice of intention to their Business Development Manager at CR Surfacing Laboratories.

CR Surfacing Laboratories will have the right to terminate the agreement by notice in writing to the Participant upon the happening of any of the following events:

- if the Participant is found to have committed a breach of the Terms and Conditions;
- if the Participant through any act or omission generates a circumstance that is reasonably likely to damage the reputation or undermine the integrity of the Campaign.

### OBLIGATIONS ON TERMINATION

Following termination of agreement, the Participant must:

- within 10 business days cease to use the Service in any manner and will not at any time thereafter use the marketing material provided through the Campaign;
- immediately remove public display of any sign, label or poster provided through the Campaign; and
- from the date of termination, not hold itself out as being part of the Campaign.



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